

**léo**zägel



# Hi, I'm Léo

I'm a dreamer, storyteller, wanderer, but also an optimistic leader defending strong values that want to build something good for a better future. In times more divided than ever, my goal is to build products and experiences that would bring together design + technology + business to let anyone belong. Values such as acceptance, inclusivity, people empowerment, tolerance and respect have always been in the front of my work, and will forever be.

After spending a few years in a cross-cultural environment studying international business between France, China and Japan, and a couple of years working at Shooootin collaborating with multi-disciplinary teams as Creative Project Manager, I decided it was time for a new exciting challenge. A few months ago, I enrolled DesignLab UX Academy Bootcamp with the aim to build digital products and experiences that would deepen the human experience.

Evolving at the crossroad of creativity and business, I've learned to develop an attentive eye, a sense of storytelling and a strong work ethic to meet every clients needs under tight deadlines, while strengthened my management skills due to the challenges of evolving in a fast paced creative industry.

When I'm not working, I'm attempting to make the best specialty coffee at home or I'm running across French's countryside. In a nutshell, you'll either find me sitting in a coffee shop in Paris, Berlin or Tokyo sipping a latte while spending hours on Lightroom editing pics I took across Asia or running my daily 10k listening to 2000s beats.

LZ (he/him)

# léo zägel

I'm a project manager, product designer & photographer working at the crossroad of creativity and business, focusing on solving human's problems.

Available Now

## Experiences

### SHOOOOTIN, FRANCE

#### Video Project Manager

Jun 2019 – May 2021

/ Management of the full scope of **+500 video projects** (brief, budgeting, post-production management, quality control, delivery)

/ **Creation and production** of unique video formats for A-list clients worldwide (Cushman & Wakefield, JLL, Bouygues, Toll Brothers, Brookfield, Oxford, WeWork, Sotheby's ...)

/ **Recruitment and onboarding of +100 creative** videographers, photographers, drone pilots and Matterport operators in the US, France, UK, Italy, Germany, Netherlands, Portugal, Greece

Shooootin is a European leader company in photography, video, Matterport virtual tours and drone for real estate and business.

### NETLOOKS, FRANCE

#### Project Manager

2015 – 2017

/ Global brand building

/ Creation of an in-store customer experience now deployed in over 15 stores in 4 countries

NETLOOKS has won the SILMO D'OR award, that recognizes the best innovations in the world.

### ANASEN, FRANCE

#### Marketing Assistant

May – Aug 2016

/ Assistant to the co-founder and COO

/ Creation and management of the experience for our presence at the Big Data summit

ANASEN is now a Y Combinator startup (YC W17), the most selective and successful startup accelerator in the world.

## Education

### DESIGNLAB, USA

UX Academy Intensive Bootcamp

### NUCB BUSINESS SCHOOL, JAPAN

Global Leader Program – MSc in Management

### ICN BUSINESS SCHOOL, FRANCE

Master in Management of Innovation

### BINZHOU UNIVERSITY, CHINA

Bachelor Degree

### ICN BUSINESS SCHOOL, FRANCE

Bachelor of Business Administration

## About Me

French (native) ☒ ☒ ☒ ☒ ☒

English ☒ ☒ ☒ ☒ ☒

Figma ☒ ☒ ☒ ☒ ☐

Lightroom CC ☒ ☒ ☒ ☒ ☐

Photoshop CC ☒ ☒ ☒ ☐ ☐

Final Cut Pro ☒ ☒ ☒ ☐ ☐

## Get In Touch

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